

## Features

- Unique bright violet shade
- Excellent fastness to heat, light & alkalis
- Production consistency (ISO9001 quality system)
- Excellent chemical purity (satisfies cosmetics / food contact regulations)
- Applications in plastics, cosmetics, coatings, etc.

## Identification

Chemical Description	Sodium aluminosilicate
Colour Index Number	Pigment Violet 15 :77007
Chemical Abstract (CAS) Number	12769-96-9
EINECS	235-811-0

## Specification

Parameter		Specification
Colour (Reduced 1:3 in HIPS)	DE*	max 1.00
Purity	Relative strength	100 +/- 5%
	Free sulphur	max 0.05%
	Soluble salts	max 1.00%
	Sieve residue (on 45µm)	max 0.05%
	Moisture content (2H at 105°C)	max 1.30%

## Typical data

Mean particle size	1.64µm
Oil absorption	33.5%
Specific gravity	2.35

## Fastness

Light (blue wool scale)	excellent (7-8)
Heat	> 260 °C
Alkalis	excellent
Acids	poor

## Particle Size Distribution

